

South Border Cooperative Meeting Minutes

Wishek Public School and Ashley Public School

Monday March 25th, 2024, at 6:30pm

Wishek Conference Room, Wishek Public School, Wishek ND

I. The March 25th, 2024, meeting of the Wishek and Ashley School South Border Cooperative was called to order by Chair Curtis Meidinger at 6:30 p.m. with members present: Neil Horner, Rocky Brown, Danielle Goebel, Curtis Meidinger, Amy Schlepp, Jordan Jenner, Corey Ulmer, Lyle Fey, Chris Doane, Jason Schmidt, Shawn Kuntz, Charles Brandner, Bethany Vilhauer. Also present were Mike Vangorkom, Corey Bader, Jeremy St. Aubin.

I. **Approval of Agenda** - Motion made by Lyle Fey, seconded by Rocky Brown to approve agenda as presented. Motion carried unanimously.

II. **Agenda Items:**

a. **HUDL Update** - HUDL Silver is our current package, HUDL Assist was included as well. Silver includes the ability to see and share with other coaches. HUDL Assist can break it down farther with averages and stats. Current package will be increasing by \$101.00. Discussed prices and capabilities of each HUDL package. Ashley has NFHS as of now for streaming purposes. Athletic Directors have been discussing transitioning to the HUDL package for live streaming. Along with our current plan we have through HUDL, plus HUDL Sideline, play tools, capabilities for more sports, and two indoor cameras and two outdoor cameras would be \$14,000 annually. Each school would receive one indoor and one outdoor camera. Stats can still be done on iPad, but to transition to HUDL can take over assisting coaches, doing stats, and video streaming in one deal. HUDL camera plus side is it does the stats, so no stats person is needed. The quality of the video has not yet been seen. HUDL cameras are great for recording practice as well to look back and discuss with other coaches and student athletes the plays that have been run. No additional iPads would be needed for the package upgrade. HUDL's minimum ticket price is \$8.00 per game. 60% of subscription revenue comes back to the school. Sponsorships can be done during events, too. Sponsors will be listed on the screen for the event. Any money given by a sponsor goes straight to the school and does not go to HUDL in the 40%. Per event, monthly or yearly subscriptions are also available. App is available to download to stream from home. School would end up paying any expenses if it were decided to be a free game.

Motion made by Amy Schlepp, seconded by Rocky brown, to transition to the HUDL AD Package that includes two indoor and two outdoor cameras for the \$14,000.00 annual package.

Amy Schlepp – Yes, Neil Horner – Yes, Danielle Goebel –Yes, Rocky Brown – Yes, Jordan Jenner – Yes, Corey Ulmer – Yes, Lyle Fey –Yes, Curtis Meidinger – Yes. Motion carried unanimously.

b. **State tournament administration reimbursement** - It is expected that administration is to be at state events. Considering reimbursement on hotel stays. When issues arise, administration is expected to assist, so if the assumption is for them to be there on the clock, should they be compensated for their time? More so for team events where the NDHSAA wants administration there. Motion by Neil Horner seconded by Danielle Goebel, to approve the Co-op of paying for lodging, tickets, and meals for one administrator from each school. (Wishek & Ashley) at qualifying team state tournaments.

Amy Schlepp – Yes, Neil Horner – Yes, Danielle Goebel –Yes, Rocky Brown – Yes, Jordan Jenner – Yes, Corey Ulmer –Yes, Lyle Fey –Yes, Curt Meidinger – Yes. Motion carried unanimously.

c. **Transportation/schedule flexibility** - discussion of practices and games comparison at each school's players in the Co-Op. Looking for adjustments to transportation based on numbers of players on a team. Not looking for 50/50 as much and certainly not 90/10, but the ability to make a judgement call based on each circumstance. Not looking for

push any games or practice to one specific school, but what is going to be easiest for each school district along with families. There are also struggles with finding bus drivers (CDL and non-CDL) for practice or games, too. Liabilities can occur by asking students to transport other students. Different if they are by themselves in their own vehicles. It was determined to let Athletic Directors and Administration look at transportation and make judgement calls based on circumstances.

d. Ticket Prices - \$6.00 and \$4.00 are what schools are at for admissions to sporting events. Looking to increase to \$8.00 and \$5.00 for high school as official fees have also climbed this year. Needing more revenue at the gates to cover costs of officials. Season Pass rates should also rise if tickets are increasing as well. Admission to Elementary school sponsored sports like Girls and Boys Basketball in Ashley is \$3.00 and \$2.00.

Motion made by Rocky Brown, seconded by Jordan Jenner, to raise high school sporting event entrance fees to \$8.00 per adult and \$5.00 per student and raise elementary school sanctioned sports to \$3.00 per adult and \$2.00 per student. All in favor, motion carried unanimously.

Discussion on current season pass cost. Season passes are currently at \$90/person season pass, capped at \$190.00 for a family pass, and \$25.00 for sport specific.

Motion made by Neil Horner, and seconded by Jordan Jenner, to increase South Border Season Passes to \$250.00 for family, \$120 for individual passes and \$25.00 for single student, K-12 for annual pass.

Amy Schlepp – Yes, Neil Horner – Yes, Danielle Goebel –Yes, Rocky Brown – Yes, Jordan Jenner – Yes, Corey Ulmer –Yes, Lyle Fey – Yes, Curt Meidinger – Yes. Motion carried unanimously.

Discussion on setting subscription/event price per HUDL. Minimum subscription is \$8 per event. Tabled as Boards will look at prices separately and will reconvene to finalize HUDL subscription/event prices.

e. Boys Basketball - Athletic Directors talked to boy basketball players. There are 6 boys who plan to play basketball. Exceptionally low numbers to be playing against other schools especially if a student gets injured. Would not be able to participate in future games without enough players. Some students have also quit. Basketball is also competing against Wrestling in the same season which can create lower numbers of players. Looking to get more JV games for them to build confidence and not put them into Varsity games. Juniors and Seniors can also play JV games and are not required to play Varsity games. Need to examine growing the basketball program. Discussion of co-op with another school due to dwindling numbers of student athletes. The closest potential co-op opportunity would be Strasburg. If both coaches still want to coach basketball, this will be accepted. The salary of JV coach will be appropriate for compensation as the only games participation will be occurring in JV games. No certified Referees are needed for JV games. Athletic Directors are to make Basketball work as best as they can this year with small numbers of athletes.

The South Border Cooperative meeting was adjourned at 8:51p.m.
